

# Annual Report 2 0 2 0





**Giselle Carino** 

# Feminist Resilience and Solidarity

A Message From Our CEO

### Dear Friend,

Your support over the past year has been crucial to IPPFWHR, and we are **grateful for** all you have helped us accomplish for women, girls and other population at the margins.

The COVID-19 pandemic created a surge in demand for our work. Essential sexual and reproductive health services were interrupted, domestic and gender-based violence increased, and communities throughout Latin America and the Caribbean were thrust into economic crisis.

With you as our partner, IPPFWHR put in place solutions to keep comprehensive reproductive health services accessible during this challenging time and supported our partners in developing extraordinary innovations to reach women during lockdown and beyond.

Today, as we move forward from the world's response to the pandemic, we must not be content to "return to normal." A "normal" that denies millions of women reproductive healthcare and ignores rising maternal mortality will **never be acceptable**.

IPPFWHR has never wavered in our commitment to delivering sexual and reproductive health services to Latin America and the Caribbean - and we never will. But we cannot reach our goals for women and girls unless we recognize and invest in the transformative power of feminist movements and organizations on the frontlines of this fight.

Fueled by the urgency of this moment, we are building a new global feminist alliance by joining forces with the Center for Health and Gender Equity (CHANGE) and the International Women's Health Coalition (IWHC).

Together, we will harness the power of more than 135 organizations from across the Global South committed to building a world where all women, girls, and gender-diverse people have access to sexual and reproductive justice.

It means not accepting a status quo where millions of women lack access to contraception and safe abortion—and expanding tele-health interventions, community-based solutions, support networks, and access to safe self-managed abortion.

It means fighting for the expansion of the Green Wave until abortion is safe and legal in all parts of the world. And it means investing in the young women who will champion reproductive health and justice in years to come.

This means ensuring that our comprehensive sexuality education efforts connect to diverse communities and fighting against the disinformation, hate speech, and violence that seek to silence activists and organizers.

This means dismantling systems of oppression that harm us all but especially women, girls, and gender diverse people. It means opposing efforts to weaken democracy and suppress human rights in the countries where we work.

I could not be more excited about our transformative plans for the coming year. You can count on us to continue the vital reproductive health education and services you've always supported—and so much more.

Our new alliance will expand the number of people we serve while building a powerful intersectional feminist movement to protect the rights and well-being of girls, women, and marginalized people.

Please enjoy reading about our accomplishments of 2020, and know that you make all this work possible. As I look to the future, I am so grateful for the support of champions like you. Thank you.

In solidarity,

gjelle Com

CEO

International Planned Parenthood Federation Western Hemisphere Region

On October 29, 2021, IPPFWHR launched under a new name: Fòs Feminista: International Alliance for Sexual and Reproductive Health, Rights, and Justice.

IPPFWHR is not affiliated with the International Planned Parenthood Federation (IPPF) or Planned Parenthood Federation of America (PPFA)



# **Our Mission & Vision**

IPPFWHR is a dynamic, feminist alliance that embraces 135+ organizations in more than 35 countries that work together to advance reproductive justice. We are committed to:

- Making sexual and reproductive health care more accessible for women, girls, and gender-diverse people by advancing innovative strategies, such as mobile health, digital health, and support for self-care.
- Occupying and transforming global advocacy spaces with the presence of feminist voices from the Global South.
- Defending the right of women, girls, and pregnant people to access safe and legal abortion as central to their autonomy and life plan, as well as to gender equality.
- Reaching young people with friendly and accessible sexuality education, information, and care.
- Movement strengthening and reframing narratives to counter the anti-rights opposition and anti-gender movements.
- Partnering with grassroots organizations and collectives that are focused on reaching people facing intersectional inequalities.
- Using intersectional feminist indicators to define need, distribute resources, and assess creativity and transformation.



### Thanks to your support

With you as our partner last year, IPPFWHR put in place solutions to keep comprehensive reproductive health services accessible amidst the unprecedented challenges of the COVID-19 pandemic, advocated relentlessly for reproductive rights, and supported our partners in developing extraordinary innovations to serve women during lockdown and beyond.

We're thrilled to share our 2020 institutional data, which include key data on the contributions of our partners from January 1, 2020 – December 31, 2020.

### illustrations

**Priscila Barbosa** is a Brazilian visual artist, muralist and illustrator from São Paulo. Her work investigates the iconography of contemporary revolutionary women with a focus on Latin America – @priii\_barbosa.



Creative resilience during COVID-19 pandemic



### Feminist Care in Times of Pandemic

The emergence of the COVID-19 pandemic in 2020, and related lockdown measures and economic fallout, created widespread disruptions in access to sexual and reproductive health (SRH) care, contributing to increases in maternal mortality, unsafe abortion, and gender-based violence. IPPFWHR and its partners put women, girls, and gender-diverse people at the center of the COVID-19 response, with a commitment to providing continuous SRH care throughout the pandemic.

COVID-19 became a catalyst for innovation and creative resilience across our ecosystem. Many of our partners scaled up the provision of counseling and services through digital platforms and evolved their e-health models to offer virtual information and counseling on sexual and reproductive health issues and to link people to rights-based providers. They established home delivery services for contraceptives purchased online and for medical abortion pills. They pioneered text and phone-based hotlines to provide psychological support for survivors of gender-based violence and harm reduction counseling for unsafe abortion. Simultaneously, IPPFWHR developed and piloted a model for estimating SRHR needs based on the disruption to our partners' services and used it as a tool for feminist decision-making about resource allocation. All these innovative strategies helped to protect the sexual and reproductive health and rights of women, girls, and genderdiverse people through the pandemic.

I DON'T WALK ALONE. MY SISTERS TAKE CARE OF ME

# Feminist Impact Calculator

The emergence of COVID-19 was a catalyst for IPPFWHR and our partners to devise and expand innovative service delivery models, as well as for IPPFWHR to accelerate its thinking about how to model need and exposure to rights violations from a feminist lens. Early in the pandemic, IPPFWHR recognized the need to be able to estimate the impact of the pandemic on women and girls in the region to inform our programming in real time and target our resources toward reaching the most exposed to different forms of inequalities among them.

In order to be able to implement an agile and intersectional feminist response to the COVID-19 pandemic, IPPFWHR developed and piloted a Feminist Impact Calculator, which estimates needs based on disruptions to our partners' service provision due to COVID-19, and a Feminist Scorecard, which uses these estimates to inform strategic and equitable decisionmaking on resource allocation. The Feminist Impact Calculator provided us with the critical inputs needed to make determinations about priorities for emergency resource allocation based on need.

Using the Feminist Impact Calculator, IPPFWHR estimated that more than 4 million sexual and reproductive health services were impacted between March and December 2020, leaving almost 600,000 women and girls and 464,440 people exposed to inequalities unattended.

The development and pilot of a Feminist Impact Calculator and Scorecard for use during COVID-19 was an innovation that enabled IPPFWHR to understand how the pandemic was impacting partner organizations and the women, girls, and gender-diverse people they reach, and thus to make evidence-based decisions on how to direct resources. Based on the results of these tools, IPPFWHR released an immediate response package of quick relief grants and discounted loans to partner organizations.

**2.6m** people provided with lifesaving care Sexual and Reproductive Health (SRH) + non-SRH services



were women (among people who received SRH care)



were women and girls 136k

young people reached with comprehensive sexuality education



were vulnerable



**60k** 

individuals received

modern contraception

for the first time in

their lives

were young people ages 10-24



Ensuring access to sexual and reproductive health care and education



# **Innovations** in Contraceptive Access in **Humanitarian** Crisis

When the COVID-19 pandemic emerged, Venezuela was already experiencing a humanitarian crisis characterized by a collapse of democracy, increased prices of necessities, and a deteriorating health care system. The latter has created a dire situation for those who cannot afford private health care, particularly for women, girls, and other people who can become pregnant seeking contraception.

In this context, PLAFAM – our partner in Venezuela – has been the only continuous provider of contraception in the country, having distributed more than 400,000 contraceptives in 2020 alone. (See the NY Times reporting on PLAFAM's work during the pandemic.) In addition to providing care through its six static clinics, PLAFAM operates five mobile health units, 11 associated clinics, and regular community health brigades in collaboration with strategic partners to reach women, girls, and gender-diverse people where they are. As millions of Venezuelans have been displaced, PLAFAM has expanded its work with local doctors, universities, and civil society organizations in the border region with Colombia to provide access to contraceptives to migrants at local health centers.

ES POR ŁA YIĐA **ĐE ŁAS MUJERES** 

# Comprehensive **Sexuality Education**

In a year that highlighted the importance of digital content, IPPFWHR continued to lead expansion of the **AMAZE** platform, which provides young people with interactive, inclusive, and quality comprehensive sexuality education (CSE). The content takes the form of animated videos that cover a wide range of topics, including puberty, gender identity and sexual orientation, pregnancy and reproduction, and personal safety.

In 2020, AMAZE:

- Had three million video views from people in 180 countries outside of the U.S.
- Had subscribers in 16 countries in Latin America and the Caribbean
- Dubbed over 150 videos in Chinese, Japanese, and South Korean
- Dubbed and adapted videos in Europe, the Middle East, and West, East, and Southern Africa

These remarkable videos are now being adapted in Guaraní, Portuguese, and Tzotzil, among other languages, to increase access to CSE for young people globally, ensuring that they have the information and tools to make informed, healthy decisions.

**19m** total services delivered SRH + non-SRH \_\_\_\_ services

# 805k

unintended pregnancies prevented

# \$104m

in direct healthcare costs saved

**382k** 

unsafe abortions averted



Advocacy for reproductive justice



# **Riding the Green Wave**

On December 30, 2020, Argentina's congress decriminalized abortion up to 14 weeks, a victory achieved through more than 15 years of activism and movement building on the part of an intersectional coalition of organizations.

In the years leading up to this victory, IPPFWHR worked with more than 25 feminist organizations and activists in Argentina to build momentum for securing sexual and reproductive health and rights, with a focus on safe and legal abortion. As an ecosystem, we were able to implement a comprehensive and multi-dimensional strategy that leveraged each partner's unique expertise in advocacy, communications, litigation, social mobilization, and service provision. This work contributed to the momentum of political action that became the Green Wave.

The mobilization and triumph in Argentina have created a groundswell of transformative energy across the region to strengthen access to safe and legal abortion as the central axis of autonomy for women, girls, and other people who can become pregnant. We are now focused on supporting implementation of the law including through service provision, accountability, and social mobilization - to ensure that women, girls, and other people who can become pregnant have effective access to safe and legal abortion in Argentina.

> 14k volunteers supported IPPFWHR

### **426k** activists took action

for political and social change

**progressive advocacy** achievements

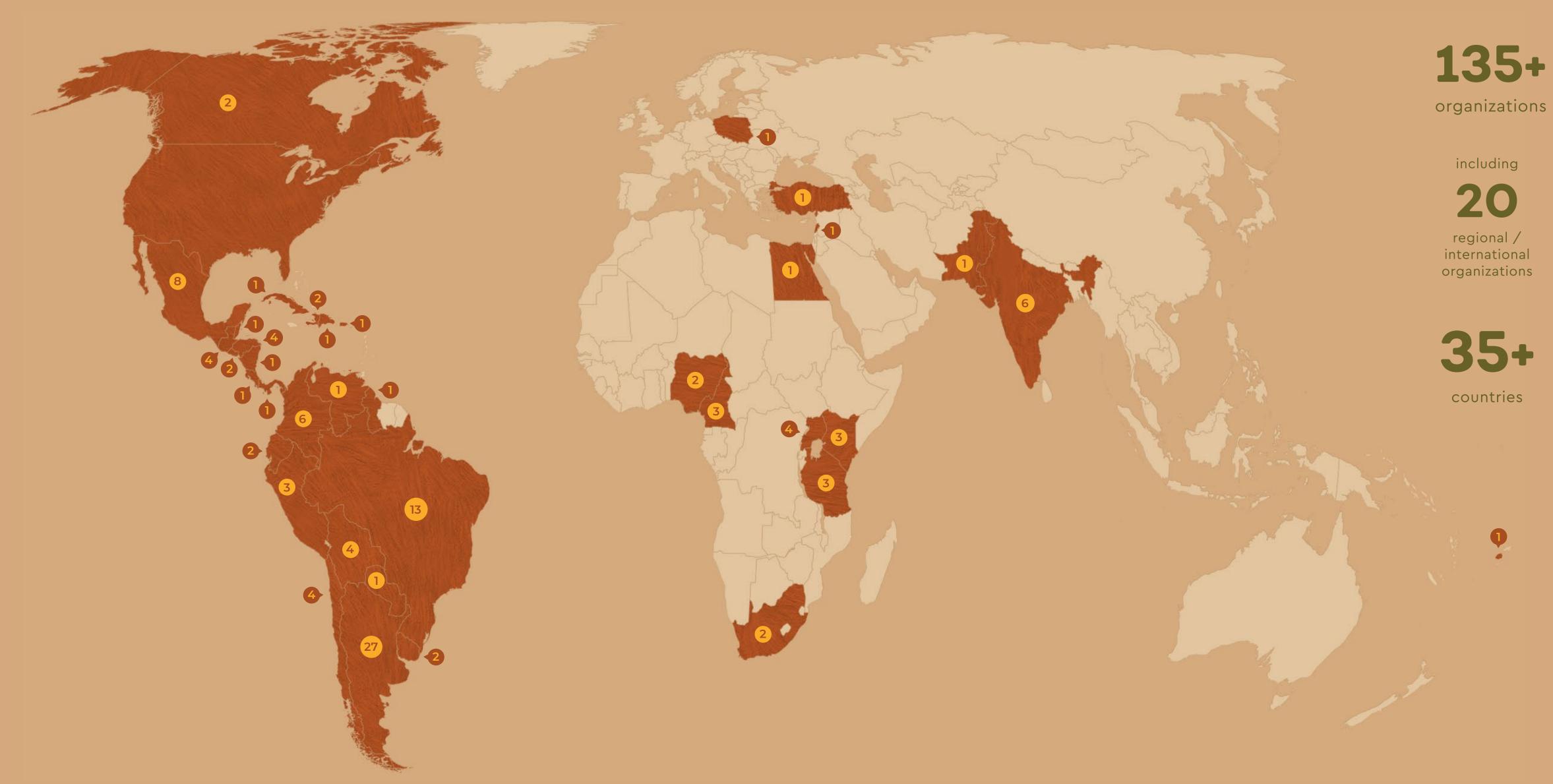


A ....



**ARGENTINA** | ANITA POUCHARD SERRA

# **Our Growing Alliance**







# Board of Directors

2020

Jovana Rios Cisnero CHAIR

> Pamela Barnes VICE-CHAIR

Jacques Max Maura TREASURER

Adriana Mendoza SECRETARY

Sophie Arseneault DIRECTOR

Tamara Kreinin DIRECTOR

Darian Rodriguez Heyman DIRECTOR

> Jabar Singh DIRECTOR

> Kobe Smith DIRECTOR

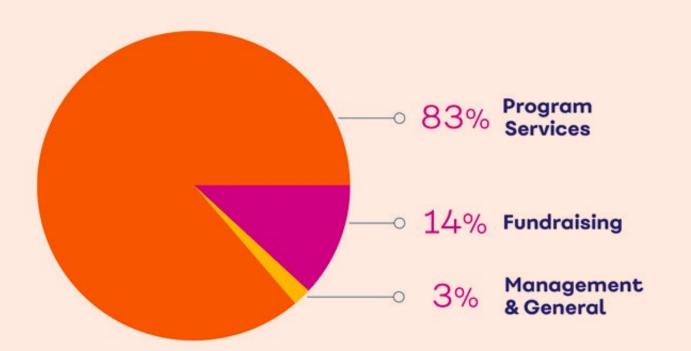
# **Our Financials**

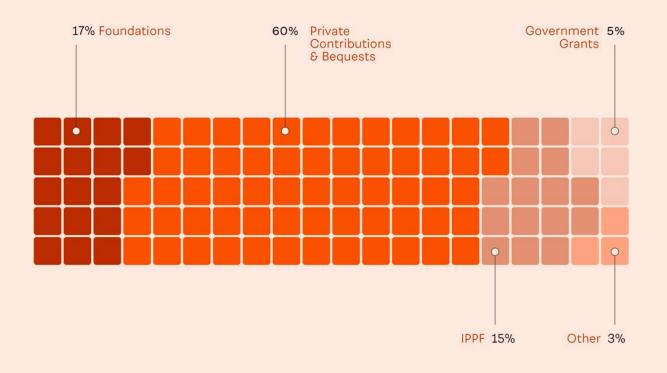
### **Our Efficiency**

With 83 percent of all donations directly benefiting our programs, you can be sure that your gift will help achieve justice and equity for women, girls, and gender-diverse people.



Total Operating Support & Revenue:













# 2020 Financial Snapshot

January 1 to December 31, 2020

View our complete 2020 Financial Statement

Total Net Assets as of December 31, 2021:

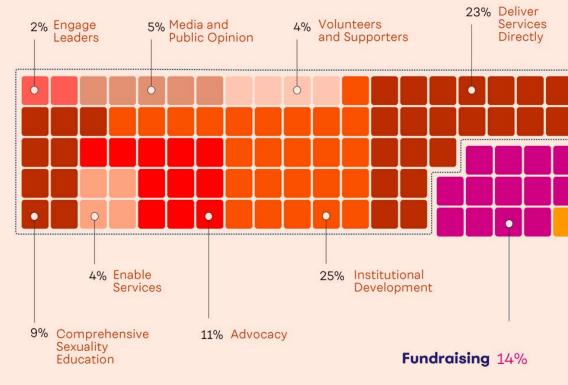


### \$37,040,661

Total Expenses:

\$27,047,578

Program 83% Services



Management 3% & General





