



## MESSAGE from own CEO

Last year, I was visiting a clinic run by our local partner Profamilia in Riohacha, Colombia. It was there that I met Marcela, a 16-year-old girl from Venezuela. When she was trying to get to Colombia, three men approached her, offering to help her cross the border undetected. They held her for two days until she managed to escape after being sexually and physically assaulted numerous times. She located a Profamilia clinic, where she found out she was pregnant and was able to access safe abortion care.

We have helped countless others like Marcela during the natural disasters, disease outbreaks, and political crises that have shaken our region in recent years, disrupting family structures and rupturing health systems. Crises exacerbate the challenges of those most in-need, particularly girls and women who face higher risks of physical and sexual violence, unintended pregnancies, and maternal mortality.

Our definition of care is simple. It means meeting the needs of women who would otherwise forgo necessary health care because of where they live and what they earn. It means protecting the rights of women and girls in the face of extremism and overwhelming obstacles. And it means holding women's hands in clinic waiting rooms during some of the most difficult and liberating moments of their lives.

We know the real-life challenges faced by people on the ground: our network of local clinics serves millions in need each year. We are there for our partners with medical supplies and much-needed funding. We scale-up successful health care models across national and regional borders. We invest in the tremendous might of our youth advocates as they march through the streets demanding freedom, dignity, and justice. Our care-and our dedication-knows no bounds and offers sanctuary to those most in-need.

Thanks to you, we are becoming more sustainable and agile during times of crisis—and every day. Your support gave Marcela a place to turn for safety, respect, and care. We will continue to fight for women like her throughout the region because health care is a human right, and human rights have no borders.

Sincerely,

Giselle Carino

CEO and Regional Director
International Planned Parenthood Federation/
Western Hemisphere Region (IPPF/WHR)

#### BELMAR FRANCESCHI

#### Executive Director, PLAFAM/ Venezuela

When I wake up in the morning and go to the clinic, I see hundreds of women—young women, women in their thirties and forties, girls as young as ten—lined up to receive health care. Many of these women have left their homes and endured very difficult circumstances to travel very long distances to be there. Many camp in front of our clinics for 24 hours to be seen by a doctor. They are greeted by a team of dedicated health professionals who also get up early every morning to provide caring and quality services that help them avoid unintended pregnancies, forced pregnancies, sexually transmitted infections, and anything else they need.

Knowing that we're providing care to all of these women and girls each day is what gives me the hope I need to carry on.



#### We BRIDGE the GAP

Venezuela's ongoing humanitarian crisis has caused unprecedented uncertainty and suffering. The health system has collapsed, leaving the majority of people without access to even the most basic medication and care, let alone lifesaving treatments and therapies like those needed for children affected by Congenital Zika Syndrome, which causes developmental disabilities in infants born to Zika-infected women. Violence is rampant. Food and water are scarce, inflation is astronomical, and the migration of Venezuelans has caused the Americas' largest displacement crisis in modern history.

We bridge the gap created by the deterioration of the government's health and social service systems. IPPF/WHR's local partner PLAFAM is the only Venezuelan health organization that consistently offers contraceptive services, gynecological care, assistance to victims of violence, and laboratory services through its five clinics and mobile outreach teams.

Long acting reversible contraceptives are in high demand, so PLAFAM provides subsidized arm implants for just seven dollars or free for those most in need.



# JENNILEE BARRETO Caracas, Venezuela

I delivered my son by cesarean with no complications. At first, he showed no signs. But in his fifth or sixth month, we began to notice that he wasn't developing as he should—doing things like rolling around or beginning to sit up. Those were the shocking moments when we realized he had Congenital Zika Syndrome.

There was no information about Zika in Venezuela when I contracted the virus. Even now the government reports that there were no cases of Zika here. There is no vaccine, and many of the specialists, therapies, and drugs that help children with microcephaly are not available in Venezuela. If they are, they are expensive and you can only pay for them in U.S. dollars, which we do not have.

People can't imagine the changes in your life that occur when you have a child in need of specialized care. I was enrolled in university, but they told me that I couldn't be in school and be a caregiver to a child with disabilities, so I was forced to quit. My husband works, but it's not enough given the situation in my country and the fact that you can't count on social assistance. We can't afford to have another child. Thankfully, I was able to get a free implant at PLAFAM.

Things are difficult now, but we will move forward, little by little.





All the women used to say that they make our eyes see stars. "What is this?" I asked. But when my husband grabbed me and beat me, I saw stars. My oldest son was very small then, but he grabbed his father and told him to let me go. My husband released me, and my son said, "let's go, Mommy. Let's go." We went to Tarapaya and my little sister cried as she combed my hair—I couldn't comb it on my own.

I am now the mother and father to my two children. I have been separated from my husband for nine years. My son attends university and my daughter is in high school. The truth is that my story is big and painful. I remember everything, everything he did to me, everything he said. It lives inside of me. But we've gone on.

Psychological support from caregivers at IPPF/WHR's local partner CIES has made things easier; it's helped me move forward.



## We CARE for WOMEN and GIRLS

Gender inequality is in itself a humanitarian crisis arising from violence, economic insecurity, punitive laws, and the denial of basic social support. Violence against women and draconian abortion laws threaten the health and lives of countless women and girls throughout the Americas and Caribbean each day. One woman or girl is killed every two hours in Latin America simply because she is female. In Bolivia, six in 10 women have suffered gender-based violence, the highest rate in the region. More than 97% of women and girls in the region live in countries where abortion is restricted or outlawed altogether, forcing many to resort to underground, life-threatening procedures when faced with unintended pregnancies.

We care for women and girls when they need it most. We fight for laws and policies that support a woman's right to choose and live a healthy, autonomous, and dignified life.

And we break the cycle of violence through research and educational programs that reach people in nearly every corner of the region.

#### REBECA MENDES São Paulo, Brazil

I became pregnant when I was changing birth control methods. I got to know IPPF/WHR's partner Anis through social media, and, with their psychological and legal support, I became the first woman in Brazil to file for the right to have an abortion before the Supreme Court.

I made the decision to go forward with the case because I didn't want to die from an unsafe abortion: I am a divorced mother with two children who depend on me. I was attacked and called horrible things on social media. My children watched as strange people came to our home and cursed at me. In the end, my case was not heard, and I was basically told I should go on with my life.

I refused to allow other people to make this decision for me, so like many women who used to travel from Ireland to England before the law changed, I saved to go to Colombia and access safe abortion services at a clinic run by Profamilia, IPPF/WHR's local partner. The staff made such a difference in my life. The love they have for their work has an impact that multiplies far beyond the walls of their clinics: every woman they serve is a potential opinion maker, a political agent who can transform lives. Now, I am an activist who fights for a woman's right to choose.

I cry every time a woman confides in me about her situation. I want to stop everything I'm doing, go to her, hold her hand and say, "you are not alone."



Latin America and the Caribbean is the most unequal region in the world, and access to sexual and reproductive health is no exception.

More than 24 million women in the region still have an unmet need for modern contraception. Latin America and the Caribbean is also home to the highest number of unintended pregnancies in the world.

Sexual and reproductive health care in Latin America and the Caribbean is chronically under-funded by the international donor community and national governments. At the same time, President Trump's reinstatement and expansion of the Global Gag Rule\* has resulted in a huge gap in funding for sexual and reproductive health care around the world. In our region alone, IPPF/WHR and our partners lost more than \$5 million and were unable to serve half a million clients due to funding cuts imposed by this rule.

Within this context, we have worked to bolster our partners' capacity to sustainably expand access to quality sexual and reproductive health care, particularly for underserved and marginalized populations. In 2015, IPPF/WHR created a social enterprise program, which supports our partners as they design and implement new business models to earn income locally. They can then reinvest that income in programs that maximize their social impact.



In Guatemala, a one-time investment of roughly \$30,000 launched a pilot cancer screening and treatment social enterprise model and promoted these services to clients who have the capacity to pay full price, resulting in a profit of \$49,850 after one year of operation. This allowed our local partner APROFAM to fully subsidize contraceptive counseling services and long-acting reversible contraceptives that were provided by one mobile health unit in a rural area. Marginalized populations—such as indigenous communities and people living in conditions of poverty—can now access the care they would otherwise go without.

\*Trump's Global Gag Rule stipulates that nongovernmental organizations receiving U.S. global health assistance cannot provide abortion referrals, advocate for less restrictive abortion laws or provide legal and safe services. except for cases of rape or when the woman's life is in danger. IPPF/WHR refused to sign the Global Gag Rule in order to continue providing comprehensive care to those who need it most.



# MAGALIE JEAN-LEVEILLE Port-au-Prince, Haiti

I am part of the Sainte Famille Church group in Altagrace Church. I know a lot of fellow churchgoers who passed after being diagnosed with cervical cancer. I lost my mother to the same illness. Many women are afraid to get a check-up, but I continue to advocate that they take their health seriously. Sometimes I had the opportunity to bring five, six women for care.

I am going to continue to advocate for their health because IPPF/WHR's local partner PROFAMIL is a great thing, and they care for you well. They welcome you warmly. I would be proud if my son decided to work at PROFAMIL when he is done with nursing school so he could also help my sisters who continue to die from cervical cancer.

If I had found PROFAMIL in time, my mother would not have died like that. PROFAMIL is the solution.



#### We Provide AFFORDABLE and RAPID SCREENINGS

In Haiti, cervical cancer is the most frequent cancer among women ages 15 to 44. Yet in a country with ongoing political turmoil and a fractured health system, cancer screenings and early detection programs are limited.

Our local partner PROFAMIL provides affordable and rapid screenings through the visual inspection with acetic acid method, which allows providers to identify and treat cancerous cells on the spot—a technique we've helped to replicate across the region.

PROFAMIL's screenings are not only efficient, but also affordable in a country where more than six million Haitlans earn less than \$2.41 per day.

#### Our IMPACT 2018 at a glance



Reached **6.7 million** people with more than **38 million** services–Eight out of 10 of our clients are women

61% of clients were vulnerable or otherwise underserved

Provided modern contraception to **75,300** first time users

33% of sexual and reproductive services went to youth

Collaborated with 476 groups working on women's and youth rights

Mobilized over **12 million** activists and more than **49,600** volunteers

Distributed over 53 million contraceptives



Obtained 53 progressive advocacy wins across the region

Reached more than **1.3 million** young people with comprehensive sexuality education

Reached **191 million** people with positive messages about sexual and reproductive health and rights



Prevented nearly 3.5 million unintended pregnancies

Saved \$409 million in direct medical costs



Statement of ACTIVITIES (with comparative totals for 2017)

	2018			2017
	Without Donor Restrictions	With Donor Restrictions	Total	Total
OPERATING ACTIVITIES:				
Operating support and revenue:				
Operating contributions and grants:	<b>*</b> 7051075	<b>* 1 107 000</b>	<b>*</b> 01/00/0	<b>*</b> 0.000.07/
IPPF	\$ 7,951,245	\$ 1,197,803	\$ 9,149,048	\$ 8,022,874
Foundations	776,350	5,123,725	5,900,075	7,696,558
Government and inter-government grants	_	264,355	264,355	209,624
Support from Member Association	-	4,961,101	4,961,101	985,456
Bequests	863,684	1,560	865,244	2,375,245
Private contributions	5,516,390	1,727,429	7,243,819	6,185,365
Total operating contributions and grants	15,107,669	13,275,973	28,383,642	25,475,122
Endowment fund investment return used in operations	276,184	_	276,184	206,688
Distributions from The IPPF WHR Fund	_	879,250	879,250	869,274
Net assets released from restrictions	16,384,754	(16,384,754)	_	
Total operating support and revenue	31,768,607	(2,229,531)	29,539,076	26,551,084
Expenses:				
Program services:				
Advocacy	3,452,455	-	3,452,455	2,795,538
Engage leaders	887,895	-	887,895	400,791
Comprehensive sexuality education	3,017,552	_	3,017,552	3,144,252
Media and public opinion	1,692,980	_	1,692,980	1,132,375
Deliver services directly	7,761,116	_	7,761,116	7,496,948
Enable services	2,334,307	_	2,334,307	2,336,101
Institutional development	6,789,037	_	6,789,037	7,887,860
Volunteers and supporters	1,037,372	_	1,037,372	865,409
Total program services	26,972,714	_	26,972,714	26,059,274
Supporting services:				
Resource development	2,879,876	_	2,879,876	2,786,561
Management and general	1,046,559	_	1,046,559	518,250
Total supporting services	3,926,435	_	3,926,435	3,304,811
Total expenses	30,899,149	_	30,899,149	29,364,085
Change in Net Assets Before Non-Operating Activities	869,458	(2,229,531)	(1,360,073)	(2,813,001)
Non-operating activities:				
Related to investments return:				
Change in interest in the net assets of		(2.200.24.2)	(2.200.212)	1.000.075
The IPPF WHR Fund	_	(2,206,342)	(2,206,342)	1,683,675
Endowment fund investment return in excess of spending rate	(1,021,277)	_	(1,021,277)	576,201
Investment return, net	(104,580)	(58,889)	(163,469)	421,745
Change in value for charitable gift annuities	(21,923)	(00,000)	(21,923)	(109,626)
	<u> </u>	(0.005.004)		
Total Related to Investments Return	(1,147,780)	(2,265,231)	(3,413,011)	2,571,995
Rental income	371,798	_	371,798	181,820
Gain on foreign currency translation			_	15,380
Total Non-Operating Activities	(775,982)	(2,265,231)	(3,041,213)	2,769,195
Change in Net Assets	93,476	(4,494,762)	(4,401,286)	(43,806)
Net assets, beginning of year	28,710,021	41,485,203	70,195,224	70,239,030
Net assets, end of year	\$ 28,803,497	\$ 36,990,441	\$ 65,793,938	\$ 70,195,224

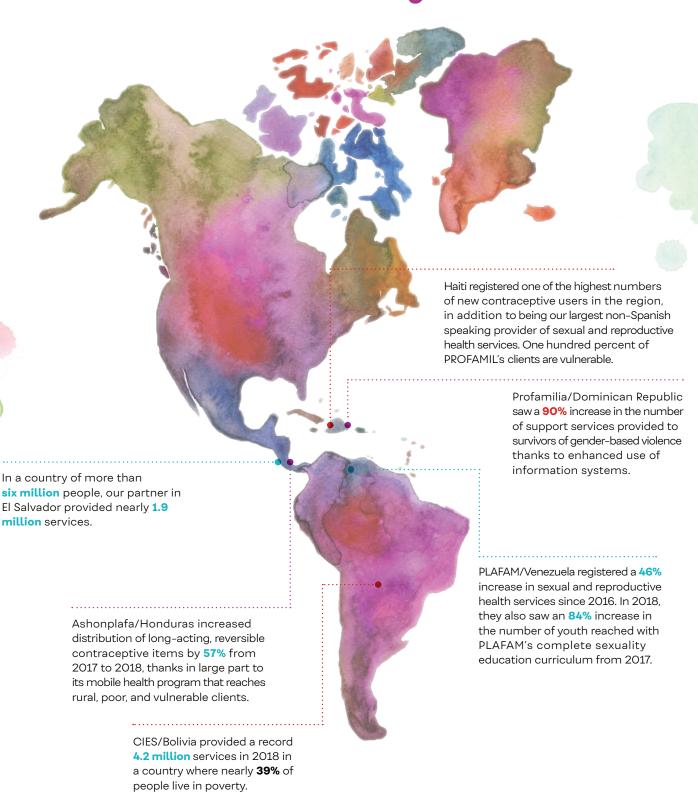
#### Statement of FINANCIAL POSITION

(with comparative totals for 2017)

	2018			2017
	thout Donor Restrictions	With Donor Restrictions	Total	Total
Assets				
Cash and cash equivalents	\$ 6,194,368	\$ 11,062,167	\$ 17,256,535	\$20,332,562
Grants and contributions receivable, net	1,294,427	4,847,781	6,142,208	6,386,992
Loans receivable and other assets	316,593	425,433	742,026	662,660
Investments	13,396,209	5,114,954	18,511,163	17,647,841
Investments held for IPPF for Cape Verde				.====
and APROFAM Guatemala MA	16,526,614	-	16,526,614	17,989,601
Interest in The IPPF WHR Fund	_	19,575,756	19,575,756	21,782,098
Property, plant, and equipment, net	10,700,386	_	10,700,386	11,105,347
TOTAL ASSETS	\$ 48,428,597	\$ 41,026,091	\$ 89,454,688	\$ 95,907,101
Liabilities and Net Assets				
Liabilities:				
Accounts payable and accrued expenses	\$ 1,274,153	\$ 794,826	\$ 2,068,979	\$ 1,272,679
Grants payable	673,118	2,393,779	3,066,897	4,974,540
Refundable advances	_	847,045	847,045	199,754
Charitable gift annuities payable	1,151,215	_	1,151,215	1,275,303
Amounts held for IPPF for Cape Verde and APROFAM Guatemala MA	16.526.614	_	16.526.614	17,989,601
TOTAL LIABILITIES	19,625,100	4,035,650	23,660,750	25,711,877
Net assets:				
Without donor restrictions:				
Board designated	3,644,864	_	3,644,864	2,503,416
Board endowment fund	8,939,127	_	8,939,127	8,390,633
Invested in fixed assets	10,700,386	_	10,700,386	11,105,347
Reserve for charitable gift annuities	1,173,399	_	1,173,399	1,316,255
Undesignated	4,345,721	_	4,345,721	5,394,370
With donor restrictions:				
Interest in The IPPF WHR Fund	_	19,575,756	19,575,756	21,782,098
Endowment fund for sustainability	_	1,681,499	1,681,499	1,881,832
Other	_	15,733,186	15,733,186	17,821,273
TOTAL NET ASSETS	28,803,497	36,990,441	65,793,938	70,195,224
TOTAL LIABILITIES and NET ASSETS	\$ 48,428,597	\$ 41,026,091	\$ 89,454,688	\$ 95,907,101

For our full financial statements, visit: <u>ippfwhr.org/financials</u>

## 2018 Highlights



## Board of DIRECTORS



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\*\*We are committed to empowering and mentoring youth across the region. We are proud of the significant representation of youth under the age of 25 on our Board and the boards of our local partner organizations.

IPPF is grateful for the generous pro-bono support we received from the following individuals, organizations, and firms to advance our mission of achieving equality for all: Oracle NetSuite Social Impact Software Donation & Pro Bono Services; Alfalfa Studio; Milbank, Tweed, Hadley & McCloy; and White & Case.













## A Transformative INVESTMENT

Over the past year, you have helped IPPF/WHR provide care wherever it was needed most; lending a hand across borders, through boundaries, and undeterred by crisis or disaster. You joined us in the fight for sexual and reproductive rights, and together, we continued to provide vital services to millions of people across the Americas, Caribbean, and around the globe.

With your support we have pursued a fairer, healthier, and more sustainable world. We've fought back against policies that oppress women and youth. We've protected women and girls during humanitarian crises.

We believe that transformation and life-changing care is possible regardless of where you live, who you love, or how the world sees you. Our community transcends geography, language, culture, race, gender, and sexual orientation. What brings us together is our common vision for a world where all people have access to all the care they need.

Thank you for your great generosity, tireless spirit, and for your commitment to our global community.

- \$35 will provide a single women with critical reproductive health services for a full year.
- \$50 is enough to provide 10 women with birth control pills for a year.
- \$250 would provide intrauterine devices for more than 500 women.
- \$350 will support a mobile health unit for one day.

87 cents of every dollar funded our programs and services, nine cents for fundraising, and four cents for management and admin. 100% of your contribution goes where it's needed most.

#### Follow us!







International Planned Parenthood Federation/ Western Hemisphere Region



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#### LOLA GUERRA Córdoba, Argentina

La marea verde—or "the green wave"—is a movement that began in Argentina to ensure every woman's right to safe, legal, and free abortion. It is symbolized by green handkerchiefs that women proudly wave in the air and wear around their necks, wrists, and backpack straps. I feel fortunate to have been part of this historic struggle started by my feminist predecessors who continue to fight for women's rights today. It is a peaceful revolution that has spread to other countries in the region to combat patriarchy and systems that aim to dominate our bodies, our minds. Ours is a struggle for freedom.

As a 28-year-old lawyer working for the feminist, faith-based organization Católicas por el Derecho a Decidir, I am proud to partner with IPPF/WHR and its local organizations in this fight. I want the women and girls in my region—and the world—to be free, happy, and able to determine their own life trajectories.

Our aspiration for liberation is global: We want to transform the world. We want to be free. We want to live in peace.



