



IPPF

International
Planned Parenthood
Federation

Western Hemisphere Region

2017-2018 Annual Report



OUR REGION AT A GLANCE:



Latin America and the Caribbean **has the highest unintended pregnancy rate of any world region.**

97% of women in Latin America and the Caribbean live in countries where abortion is restricted or prohibited altogether.

Our region is considered the **most violent in the world for women**, and is home to ten of the world's 15 most unequal countries.

“The challenges facing Latin America and the Caribbean are not just a matter of development, but also of rights and justice. I am inspired by the young activists who are on the front lines of this movement, who relentlessly take on an increasingly emboldened opposition. They're not afraid to fight for the world they envision, and it's up to us to empower them and let them lead.”

—Dr. Alvaro Bermejo

Director General, International Planned Parenthood Federation



FROM THE DESK OF OUR CEO



For centuries, women have served on the front lines of movements for economic, political, and gender justice, despite tremendous obstacles. Tenacity and resilience have defined the fight for human rights, which is at the core of our region's development.

In my home country of Argentina, women are proudly wearing green scarves and demanding their right to safe and legal abortion, so the next generation will have a better future. In El Salvador, feminists are advocating to end the imprisonment of women accused of having abortions in a country that prohibits the procedure in all circumstances—even to save a woman's life. In Puerto Rico, women are rebuilding after a devastating hurricane that left much of the island without electricity. In Ireland, women made history and overturned a draconian constitutional amendment banning abortion, reminding us that yes, progress is possible.

Our 45 local partners embody tenacity and resilience. They face fierce opposition, natural disasters, and political barriers, and yet they continue to care for individuals most in need—regardless of the circumstance.

As opposition to our work continues to grow, we are building our capacity to meet these attacks by providing much-needed funding, technical assistance, and support, especially in times of crisis. We will persist until freedom, dignity, and sexual and reproductive health care are a reality for all. And, with partners like you on our side, we have no doubt that justice and equality will prevail.

From the bottom of my heart, thank you for standing with us during these challenging times. Together, we will not be stopped.

A handwritten signature in black ink that reads "Giselle Carino".

Giselle Carino
CEO and Regional Director
International Planned Parenthood Federation, Western Hemisphere Region



RESILIENCE IN TIMES OF CRISIS



In the fall of 2017, our region faced multiple catastrophic natural disasters. Powerful earthquakes shook Mexico, and two Category 5 hurricanes ripped across the Caribbean, causing at minimum, more than 1,400* deaths in Puerto Rico alone. The International Planned Parenthood Federation/ Western Hemisphere Region (IPPF/WHR) mobilized immediately. We connected with our global humanitarian team and deployed more than half a million dollars in emergency funding and supplies to serve the most affected populations.

Our local partners never stopped supporting their communities—even when some of our staff and volunteers lost their own homes and loved ones.



MEXICO

In Ixtaltepec, a rural area suffering from high rates of inequality and few employment prospects, our clinic was the only functioning health facility following the 8.1 magnitude earthquake. Our partner, Mexfam, provided free emergency trauma-related care and sexual and reproductive health services, while gathering and distributing donated supplies such as female hygiene products, clothing, and baby formula.



PUERTO RICO

Our local partner Profamilias teamed up with sister organizations to deploy mobile health units to rural communities despite severe electricity outages, intense flooding, and collapsing infrastructure. They provided health services, partnered with domestic violence shelters, and focused on the needs of young people to prevent unintended pregnancies that tend to spike following natural disasters.

**Estimates reported at the time of publication.*



THE CARIBBEAN

When Barbudans were evacuated to Antigua, our clinic provided free sexual and reproductive health services, ensuring that individuals living with HIV could continue their treatment. Staff from the Caribbean Family Planning Affiliation traveled by boat to Dominica to deliver emergency supplies, and our partner in Suriname contributed funds to the Dominica Planned Parenthood Association.

MOVING FORWARD

Global warming will inevitably lead to more natural disasters in our region.

We are working with our global humanitarian team and creating a preparedness and response advisory group with our local partners. We're thinking long-term, and thanks to a new partnership with Direct Relief, Profamilias is installing solar panels at two of their clinics in Puerto Rico to mitigate future power outages.

Through their shared connection as members of our global network, our partners support each other with a remarkable sense of solidarity and resilience.

“After the hurricane, women and girls were pressured or forced to have sex for things like food and shelter. All women and young people need to be empowered to make their own decisions and protect themselves—during disasters and every day.” —Marilyn Richards, Executive Director, Dominica Planned Parenthood Association

“Even though some of us lost friends and family members, we never stopped providing services.”

—Beatriz Ramos Reyes, Clinical Operations Director, Mexfam

“Hurricanes Irma and Maria caused a humanitarian crisis in Puerto Rico. We could not have survived without IPPF/WHO's financial support and solidarity. Their help allowed us to resist, rise, but above all, start to rebuild.” —Blanca Cuevas, Executive Director, Profamilias

VENEZUELA: PROVIDING CARE, DESPITE THE CHALLENGES



Shortages of food and basic medicine. One of the highest rates of teen pregnancy in the region. High unemployment and unofficial inflation rates of 18,000 percent—a trend that economists say could push the country's annual rate to more than 100,000 percent.

These are only a few of the exceptional challenges our local partner PLAFAM confronts daily. Nevertheless, they have managed to double sexual and reproductive health service delivery over the past five years.

PLAFAM is the only civil society organization that regularly supplies modern contraceptive methods at an affordable price, with an emphasis on long-acting methods such as implants. Every day, poor and working-class women line up outside PLAFAM's four clinics, many of them traveling for hours to receive the services they need.

“I have three children and don't want to have more right now. I'm not living in conditions to do so. The cost of diapers and other basic things is shocking. But we still have hope—that's the beautiful thing about Venezuelans.” —Gohambri Cassasco, PLAFAM client





We will continue to advocate for the full implementation of the law until all women have the right to decide and can access services that are not only legal, but dignified. At times, the fight has seemed eternal and hopeless-but despite the many barriers placed before us, we are moving forward.”

–Debora Solis, Executive Director, APROFA

CHILE: A HISTORIC MILESTONE FOR WOMEN'S RIGHTS



In August 2017, after months of contentious debate in Congress, the Chilean Constitutional Tribunal ended the country's 28-year total ban on abortion and decriminalized the procedure in three circumstances.

IPPF/WHO provided ongoing funding and technical assistance to secure this victory, which was a product of years of strategy and mobilization by a coalition of activists, including our Chilean partners, APROFA and Miles. While this ruling is an important victory, there's still much more to do to ensure that all women have access to abortion services.

In its current form, the law allows private institutions and health providers that do not receive public funding to refuse abortion services, which is especially challenging for women living in rural areas where there are few providers.

Our partners are undeterred: They are advocating for further changes to make the law more accessible, working to ensure that women know their rights, and training health care providers.

“**Comprehensive sexuality education changed my life. It changed the way I look at things, like women’s rights and LGBTQI+ rights. It gave me confidence.**”

—Emmanuel José Tangarife

20-year-old member of Red Joven in Rionegro, Colombia

COLOMBIA: CHANGING LIVES, ONE BY ONE



At the core of IPPF/WHO’s work is a commitment to ensuring universal access to comprehensive sexuality education that fosters gender equality and youth empowerment.

Yet, throughout the region, the opposition continues to use narratives that discredit the valuable work we have done around evidence-based comprehensive sexuality education programs. These attacks, which are often laden with conspiracy theories, have gained traction, threatening the well-being and health of youth and their families.

In addition to constant attacks from the opposition, **Profamilia lost funding for educational programs due to the reinstatement and expansion of the Global Gag Rule**, which cuts off U.S. funding to any organization that uses their own non-U.S. funds to advocate for or provide abortion care.

Profamilia continues providing comprehensive sexuality education, so that young people have accurate and unbiased information about their health and rights. They train teachers to lead educational programs in the classroom, and have launched a series of animated online videos on topics like sexual orientation and puberty. They’ve also created a youth network called Red Joven that trains and mentors volunteers so they can lead peer-to-peer sexuality education sessions in their communities.

OUR IMPACT



Nearly **62%** of our clients were from vulnerable or underserved communities



Provided **7.5 million** people with nearly **36 million** life-saving services, **34%** of which went to youth

Provided contraception to **60,000** new users



Averted **2.5 million** unintended pregnancies

Prevented more than **496,000** unsafe abortions



Saved **\$237.5 million** in direct health care costs



Achieved **39** progressive advocacy wins across the region

Reached **1.3 million** youth with comprehensive sexuality education

Mobilized **48,000** volunteers

Impact figures reported from January 1, 2017 to December 31, 2017

CONTRACEPTIVES PROVIDED BY METHOD



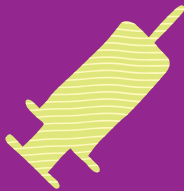
39,017,152

Condoms (male and female)



8,147,172

Oral Contraceptive Pills



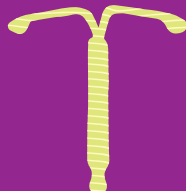
5,926,683

Injectables



1,472,373

Emergency Contraception



793,382

Intrauterine Devices (IUDs)



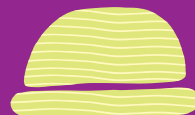
572,027

Patch/Ring



438,333

Implants



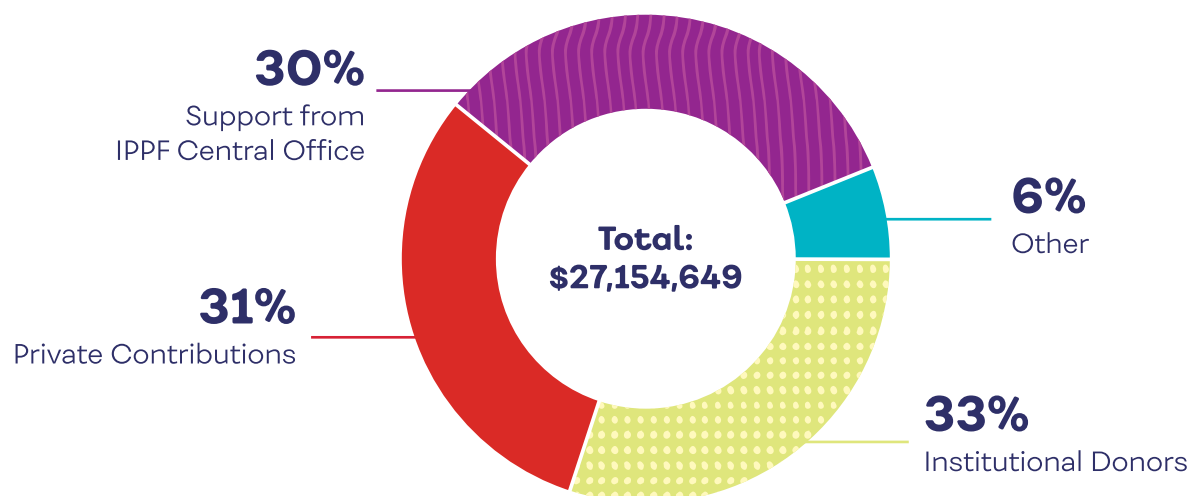
250

Diaphragm/Cervical Cap

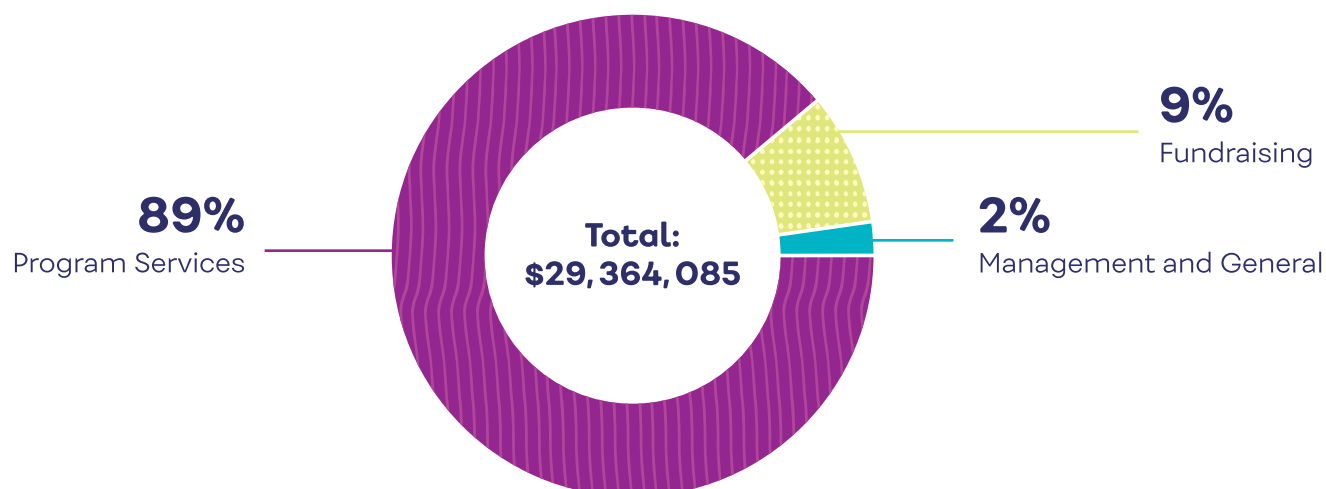
Total items = 56,367,372

2017 FINANCIALS

TOTAL OPERATING SUPPORT AND REVENUE



TOTAL EXPENSES



STATEMENT OF ACTIVITIES

Year ended December 31, 2017 (with summarized financial information for the year ended December 31, 2016)

	2017			2016
	Unrestricted	Temporarily Restricted	Total	Total
OPERATING ACTIVITIES:				
Operating support and revenue:¹				
Operating contributions and grants:				
IPPF/London	7,499,590	523,284	8,022,874	8,314,697
Foundations	474,243	7,222,315	7,696,558	28,036,786
Government and inter-government grants	—	209,624	209,624	753,718
Support from Member Association	—	985,456	985,456	—
Bequests	2,169,771	205,474	2,375,245	3,999,907
Private contributions	5,390,557	794,808	6,185,365	4,526,852
Total operating contributions and grants	\$15,534,161	\$9,940,961	\$25,475,122	\$45,631,960
Interest and dividends, net of management fees unrestricted				
\$28,844 and \$29,373 in 2017 and 2016, respectively ²	54,271	107,337	161,608	168,768
Net appreciation in fair value of investments	156,165	103,972	260,137	127,652
Other	181,820	—	181,820	167,388
Endowment fund investment return used in operations	206,688	—	206,688	167,035
Distributions from The IPPF WHR Fund	—	869,274	869,274	913,173
Net assets released from restrictions	16,549,276	(16,549,276)	—	—
Total operating support and revenue	\$32,682,381	(\$5,527,732)	\$27,154,649	\$47,175,976
Expenses:				
Program services:				
Advocacy	2,795,538	—	2,795,538	2,661,833
Engage leaders	400,791	—	400,791	812,538
Comprehensive sexuality education	3,144,252	—	3,144,252	1,834,710
Media and public opinion	1,132,375	—	1,132,375	1,189,579
Deliver services directly	7,496,948	—	7,496,948	11,967,903
Enable services	2,336,101	—	2,336,101	3,172,775
Institutional development	7,887,860	—	7,887,860	6,600,159
Volunteers and supporters	865,409	—	865,409	1,069,192
Total program services	\$26,059,274	—	\$26,059,274	\$29,308,689
Supporting services:				
Resource development	2,786,561	—	2,786,561	2,764,780
Management and general	518,250	—	518,250	1,084,980
Total supporting services	\$3,304,811	—	\$3,304,811	\$3,849,760
Total expenses	\$29,364,085	—	\$29,364,085	\$33,158,449
Excess of (deficiency) operating revenues over expenses	\$3,318,296	(\$5,527,732)	(\$2,209,436)	\$14,017,527
Nonoperating activities:				
Change in interest in the net assets of The IPPF WHR Fund	—	1,683,675	1,683,675	(15,751)
Change in value for charitable gift annuities	(109,626)	—	(109,626)	(87,511)
Endowment fund investment return in excess of (less than) spending rate	576,201	—	576,201	59,096
Gain (loss) on foreign currency translation	—	15,380	15,380	90,965
Increase (decrease) in net assets	\$3,784,871	(\$3,828,677)	(\$43,806)	\$14,064,326
Net assets, beginning of year	\$24,925,150	\$45,313,880	\$70,239,030	\$56,174,704
Net assets, end of year	\$28,710,021	\$41,485,203	\$70,195,224	\$70,239,030

1 Total amount of a multiyear restricted grant is recorded in year 1 per US Generally Accepted Accounting Principles (US GAAP)

2 Includes fees on various investment activities, including charitable gift annuities and fees related to stock payments on multiyear restricted grants where the revenue may have been recorded in a different year

STATEMENT OF FINANCIAL POSITION

December 31, 2017 (with summarized comparative financial information as of December 31, 2016)

	2017			2016
	Unrestricted	Temporarily Restricted	Total	Total
Assets				
Cash and cash equivalents	6,583,567	13,748,995	20,332,562	18,704,909
Grants and contributions receivable, net	1,128,864	5,258,128	6,386,992	11,222,091
Loans receivable and other assets	115,679	546,981	662,660	1,194,313
Investments	30,439,347	5,198,095	35,637,442	31,417,981
Interest in The IPPF WHR Fund	—	21,782,098	21,782,098	20,098,423
Property, plant, and equipment, net	11,105,347	—	11,105,347	11,516,965
TOTAL ASSETS	\$49,372,804	\$46,534,297	\$95,907,101	\$94,154,682
Liabilities and Net Assets				
Liabilities:				
Accounts payable and accrued expenses	865,307	407,372	1,272,679	1,147,073
Grants payable	532,572	4,441,968	4,974,540	5,476,668
Deferred revenue	—	199,754	199,754	—
Charitable gift annuities payable	1,275,303	—	1,275,303	1,316,474
Amounts held for IPPF/London for Cape Verde and APROFAM Guatemala MA	17,989,601	—	17,989,601	15,975,437
TOTAL LIABILITIES	\$20,662,783	\$5,049,094	\$25,711,877	\$23,915,652
Net assets:				
Unrestricted:				
Board designated	2,503,416	—	2,503,416	1,795,538
Board endowment fund	8,390,633	—	8,390,633	4,061,578
Invested in fixed assets	11,105,347	—	11,105,347	11,516,965
Reserve for charitable gift annuities	1,316,255	—	1,316,255	1,356,332
Undesignated	5,394,370	—	5,394,370	6,194,737
Temporarily restricted:				
Interest in The IPPF WHR Fund	—	21,782,098	21,782,098	20,098,423
Endowment fund for sustainability	—	1,881,832	1,881,832	1,729,481
Other	—	17,821,273	17,821,273	23,485,976
TOTAL NET ASSETS	\$28,710,021	\$41,485,203	\$70,195,224	\$70,239,030
TOTAL LIABILITIES and NET ASSETS	\$49,372,804	\$46,534,297	\$95,907,101	\$94,154,682

For our full financial statements, visit: ippfwhr.org/financials

BOARD OF DIRECTORS



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Yolanda Jeronimo

IPPF/WHR is committed to empowering and mentoring youth across the region. We are proud of the significant youth representation on our board and the boards of our local organizations.

Special thanks to Alexander Sanger for his leadership as Chair of the International Planned Parenthood Council.

IPPF/WHR is grateful for the generous pro-bono support we received from the following individuals, organizations, and firms to advance our mission of achieving equality for all: **Oracle NetSuite Social Impact Software Donation & Pro Bono Services; Alfalfa Studio; Milbank, Tweed, Hadley & McCloy; White & Case.**

THANK YOU!



Thank you so much for standing with IPPF/WHR. Your support connects millions of people to life-saving sexual and reproductive health services, and you are a vital partner in upholding the rights of all. We are grateful and inspired by your commitment to this work.

Make a Gift Today

When you make a gift to IPPF/WHR, you can choose which giving vehicle best suits your philanthropic goals and boosts your tax savings. Gifts to IPPF/WHR are tax-deductible to the fullest extent allowed by law.

To make a secure gift online, visit [**ippfwhr.org/donate**](http://ippfwhr.org/donate).

To give by mail, make your check payable to "IPPF/WHR" and send it to:

IPPF/WHR
Development Office
125 Maiden Lane, 9th Floor
New York, NY 10038

To make a gift of stock, through wire transfer, or to inform us of a gift through your donor advised fund, contact us at 212-214-0228 or donate@ippfwhr.org.

Become a Partner for Choice

IPPF/WHR's monthly donors—or "Partners for Choice"—help sustain our work throughout the year with easy, automatic payments. You can become a monthly donor when you make a gift online and choose "monthly" as the contribution type. IPPF/WHR will provide you an annual summary of your giving, and you may change or cancel your donation at any time.

Join the Rosa Cisneros Legacy Society

Consider becoming part of a remarkable group of IPPF/WHR supporters committed to leaving a legacy of freedom, equality, and choice by including IPPF/WHR in your estate plan. To learn more about making a gift through your will, trust, or retirement plan, contact us at 212-214-0228, giftplan@ippfwhr.org, or visit us online at legacygiving.ippfwhr.org.

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